



Unlock Your Company's Potential

SPONSORSHIP OPPORTUNITIES



National Association of
Chemical Distributors

Unlock Your Company's Potential



Sponsorship Opportunities for NACD Members

NACD provides your company the ability to network easily with industry peers and service providers from inside and outside your competitive marketing area. **Increase your exposure** at association events by becoming a sponsor.

Sponsorships offer unmatched educational and networking opportunities for NACD members interested in:

- Asserting their company's leadership in a competitive market
- Increasing visibility and gaining access to key decision makers
- Answering questions and providing information about their products
- Connecting with new, qualified prospects and reconnecting with established customers

Sustaining Sponsorship

The Sustaining Sponsorship Program is designed to provide NACD members with **maximum value and convenience** in NACD's exceptional professional development courses and events. When you are a Sustaining Sponsor, you **pay one upfront cost for your entire organization's full-year access** to a wide variety of educational programs. With pre-selected packages, you do not have to select educational programs for your staff individually. You know the options available each year, and staff can make selections based on their needs. Plus, there is a concierge to answer your questions and manage registrations.

"Our Sustaining Sponsorship has allowed Whitaker Oil to take much greater advantage of our membership with NACD. Our involvement is always rewarded in increased visibility and valuable relationships within the NACD community."

BART WHITAKER III, *President and CEO, Whitaker Oil Company*

Event Sponsorships

Reach out at NACD's national programs, ChemEdge and Annual Meeting, to representatives of more than 265 chemical distribution companies from around the country who attend these meetings. Over 30 sponsorship opportunities are available at these annual meetings. Event Sponsorships are also available for NACD's Regional Meetings and Responsible Distribution Workshops.

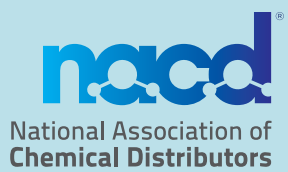
After you determine the sponsorship level that's right for your company, contact Roselle Foley at rfoley@nacd.com.

Sustaining Sponsorship Opportunities

- Flexible educational opportunities and brand recognition through sponsorships.
- Convenient set-up – pay once and engage employees in programs year-round
- Excellent customer service – dedicated concierge to help set up registrations and service sponsorships.

SPONSORSHIP BENEFITS			
	PLATINUM	GOLD	SILVER
Annual Meeting and ChemEdge	Registrations: 4 – Annual Meeting Passes 2 – ChemEdge Passes Sponsorships: \$5,000 Annual Meeting Sponsorship \$2,500 ChemEdge sponsorship	Registrations: 2 – Annual Meeting Passes 1 – ChemEdge Passes Sponsorships: \$2,500 Annual Meeting Sponsorship \$1,500 ChemEdge sponsorship	Registrations: 1 – Annual Meeting Pass 1 – ChemEdge Pass Sponsorships: \$1,500 Annual Meeting Sponsorship \$500 ChemEdge sponsorship
Regional Meetings	Registrations: 1 – Registration passes to all four Regional Meetings Sponsorships: \$1,500 sponsorship at all four Regional Meetings	Registrations: 1 – Registration passes to two Regional Meetings Sponsorships: \$1,500 sponsorship at two Regional Meetings	Registrations: 1 – Registration pass to one Regional Meeting only Sponsorships: \$1,500 sponsorship at one Regional Meeting
Responsible Distribution Workshops	3 – Responsible Distribution Workshop Passes Sponsorship \$1,500 Responsible Distribution Workshop sponsorship (2)	2 – Responsible Distribution Workshop Passes	1 – Responsible Distribution Workshop Pass
Extra Branding/Exposure to Membership	Year-long acknowledgement on NACD website with hyperlink to your website <ul style="list-style-type: none"> • Signage with logo • List of all attendees • Listing in registration brochure, on-site program and mobile app • Recognition at Opening Session (Verbal and PPT) 	Year-long acknowledgement on NACD website with hyperlink to your website <ul style="list-style-type: none"> • Signage with logo • List of all attendees • Listing in registration brochure, on-site program and mobile app • Recognition at Opening Session (Verbal and PPT) 	Year-long acknowledgement on NACD website with hyperlink to your website <ul style="list-style-type: none"> • Signage with logo • List of all attendees • Listing in registration brochure, on-site program and mobile app • Recognition at Opening Session (Verbal and PPT)
Total Event Registrations	>18	>12	>7
Total Sponsorships	7 event sponsorships	5 event sponsorships	3 event sponsorships
<i>Estimate of cost if purchased separately</i>	\$40,000	\$25,850	\$14,500
Sustaining Sponsorship Package Price	\$30,385	\$18,050	\$10,850

Call Roselle Foley at (703) 527-6223 x3041 and become a Sustaining Sponsor today!



1560 Wilson Blvd., Suite 1100
Arlington, VA 22209

nacd.com