

Stand Out from the Crowd



**SPONSORSHIP
OPPORTUNITIES**

Who is the National Association of Chemical Distributors (NACD)?

Established in 1971, NACD unites a community of distributors and supply-chain partners that formulate, blend, re-package, warehouse, transport, and market the chemical products produced by large-quantity manufacturers.

- **83% of industry sales are generated by NACD members**
- **Membership has grown 25% in the last six years**



NACD Member Companies Contribute:

- **To the U.S. Economy**

NACD member companies have averaged \$31 billion in sales over the last 5 years.

- **Products to Every Industry Sector**

Representing 83% of chemical distributor industry sales, NACD member companies deliver product safely every 6 seconds.

- **Safety and Security**

NACD member companies boast a safety record of less than one incident for every half million miles traveled.

- **In Local Communities**

NACD members operate in all 50 states through over 3,070 facilities.



"As a Corporate Sponsor of NACD, Datacor, Inc. has developed invaluable relationships within the chemical distribution industry and gained a better understanding of the business management issues distributors face. Exposure as a major supporter of NACD has helped us build a leading software solution and greatly expand our business."

SEAN O'DONNELL,
Chairman, Datacor, Inc.

Stand Out from Your Competition

Sponsorship Opportunities for NACD Affiliates

As a sponsor, enjoy supreme access to the key decisions makers in the chemical distribution industry. This translates into increased sales for your company – that's essential for your company profits!

Sponsorships offer unmatched educational and networking opportunities for NACD Affiliates interested in:

- Asserting their company's leadership in a competitive market
- Increasing visibility and gaining access to key decision makers
- Answering questions and providing information about their products and services
- Connecting with new, qualified prospects and reconnecting with established customers

Corporate Sponsorship

Year-long access to members is a direct line of communication to top industry decision makers with the purchasing power and visibility to maximize your objectives. As a Corporate Sponsor, your company will be showcased on a regional and national level to professionals of the chemical distribution industry. Your company's name will be linked to major industry events that deliver great exposure and are proven business generators. Don't miss the opportunity to influence this important group of decision makers and the phenomenal purchasing power they represent.

Event Sponsorships

Reach out to representatives of more than 440 chemical distribution companies from around the country who attend NACD's national programs, ChemEdge and Annual Meeting. Over 30 sponsorship opportunities are available for each meeting. Event Sponsorships are also available for NACD's regional meetings and Responsible Distribution Workshops.

After you determine the sponsorship level that's right for your company, contact Roselle Foley at rfoley@nacd.com.

Corporate Sponsorships

- Year-round exposure and brand recognition
- Convenient set-up – pay once, use benefits year-round!
- Excellent customer service – dedicated concierge to help manage sponsorship benefits.

CORPORATE SPONSORSHIP BENEFITS

DIAMOND	PLATINUM	GOLD
<p>ANNUAL MEETING Table Top: Prime location in Business Marketplace</p> <p>Registrations: 4 – Annual Meeting Passes</p> <p>Recognition:</p> <ul style="list-style-type: none"> • Year-long acknowledgement on the NACD website with hyperlink to your website • Various signage with company and/or NACD sponsorship logo (print and digital) • List of all attendees • Listing in registration brochure, on-site program, and mobile app • Logo featured in Trip Tips Email Blast and Post-Meeting Email • Recognition in Chairman's remarks • Logo featured in daily General Session Sponsor PowerPoint 	<p>ANNUAL MEETING Table Top: Prime location in Business Marketplace</p> <p>Registrations: 2 – Annual Meeting Passes</p> <p>Recognition:</p> <ul style="list-style-type: none"> • Year-long acknowledgement on the NACD website with hyperlink to your website • Various signage with company and/or NACD sponsorship logo (print and digital) • List of all attendees • Listing in registration brochure, on-site program, and mobile app • Logo featured in Trip Tips Email Blast and Post-Meeting Email • Recognition in Chairman's remarks • Logo featured in daily General Session Sponsor PowerPoint 	<p>ANNUAL MEETING Table Top: Prime location in Business Marketplace</p> <p>Registrations: 1 – Annual Meeting Pass</p> <p>Recognition:</p> <ul style="list-style-type: none"> • Year-long acknowledgement on the NACD website with hyperlink to your website • Various signage with company and/or NACD sponsorship logo (print and digital) • List of all attendees • Listing in registration brochure, on-site program, and mobile app • Logo featured in Trip Tips Email Blast and Post-Meeting Email • Recognition in Chairman's remarks • Logo featured in daily General Session Sponsor PowerPoint
<p>CHEMEDGE Booth: 1- Prime location 10 x10 Booth</p> <p>Registrations: 3- ChemEdge Passes</p> <p>Recognition:</p> <ul style="list-style-type: none"> • Year-long acknowledgement on NACD website with hyperlink to your website • Various signage with company and/or NACD sponsorship logo (print and digital) • Excel list of all attendees • Listing in registration brochure, on-site program, and mobile app • Logo featured in Trip Tips Email Blast and Post-Meeting Email • Recognition in Chairman's remarks • Logo featured in daily General Session Sponsor PowerPoint 	<p>CHEMEDGE Booth: 1-Prime location 10 x10 Booth</p> <p>Registrations: 2- ChemEdge Passes</p> <p>Recognition:</p> <ul style="list-style-type: none"> • Year-long acknowledgement on NACD website with hyperlink to your website • Various signage with company and/or NACD sponsorship logo (print and digital) • Excel list of all attendees • Listing in registration brochure, on-site program, and mobile app • Logo featured in Trip Tips Email Blast and Post-Meeting Email • Recognition in Chairman's remarks • Logo featured in daily General Session Sponsor PowerPoint 	<p>CHEMEDGE Booth: 1- Prime location 10 x10 Booth</p> <p>Registrations: 1- ChemEdge Pass</p> <p>Recognition:</p> <ul style="list-style-type: none"> • Year-long acknowledgement on NACD website with hyperlink to your website • Various signage with company and/or NACD sponsorship logo (print and digital) • Excel list of all attendees • Listing in registration brochure, n-site program, and mobile app • Logo featured in Trip Tips Email Blast and Post-Meeting Email • Recognition in Chairman's remarks • Logo featured in daily General Session Sponsor PowerPoint
<p>REGIONAL MEETINGS Registrations: 2 – Registration passes to all four Regional Meetings</p> <p>Recognition:</p> <ul style="list-style-type: none"> • Year-long acknowledgement on NACD website with hyperlink to your website • Recognition at Opening Session • Listing in Registration Brochure • Listing in registration brochure, on-site program, and mobile app • Logo featured in Trip Tips Email Blast and Post-Meeting Email • Brochure on Registration Table • Signage with logo • Logo featured in daily General Session Sponsor PowerPoint 	<p>REGIONAL MEETINGS Registrations: 1 – Registration pass to all four Regional Meetings</p> <p>Recognition:</p> <ul style="list-style-type: none"> • Year-long acknowledgement on NACD website with hyperlink to your website • Recognition at Opening Session • Listing in Registration Brochure • Listing in registration brochure, on-site program, and mobile app • Logo featured in Trip Tips Email Blast and Post-Meeting Email • Signage with logo • Logo featured in daily General Session Sponsor PowerPoint 	<p>REGIONAL MEETINGS Registrations: 1 – Registration pass to two Regional Meetings</p> <p>Recognition:</p> <ul style="list-style-type: none"> • Year-long acknowledgement on NACD website with hyperlink to your website • Recognition at Opening Session • Listing in Registration Brochure • Listing in registration brochure, on-site program, and mobile app • Logo featured in Trip Tips Email Blast and Post-Meeting Email • Signage with logo • Logo featured in daily General Session Sponsor PowerPoint
<p>Total Event Registrations >13</p> <p>Estimate of cost if purchased separately \$67,500</p> <p>Corporate Sponsor Packages \$56,000</p>	<p>Total Event Registrations >7</p> <p>Estimate of cost if purchased separately \$47,500</p> <p>Corporate Sponsor Packages \$38,500</p>	<p>Total Event Registrations >4</p> <p>Estimate of cost if purchased separately \$27,500</p> <p>Corporate Sponsor Packages \$23,500</p>

Call Roselle Foley at (703) 527-6223 and become a Corporate Sponsor today!