

Corporate Sponsorship Packages

NACD Corporate Sponsor Package	Diamond Corporate Sponsor	Platinum Corporate Sponsor	Gold Corporate Sponsor
Annual Meeting	<p><u>Table Top:</u></p> <ul style="list-style-type: none"> ○ Prime location in Business Marketplace <p><u>Registrations:</u> 4 – Annual Meeting Passes</p> <p><u>Recognition:</u></p> <ul style="list-style-type: none"> ○ Year-long Acknowledgement on NACD website with hyperlink to your website ○ Various signage with company and/or NACD sponsorship logo (print and digital) ○ List of all attendees ○ Listing in on-site program and mobile app ○ Logo featured in Trip Tips Email Blast and Post-Meeting Email ○ Recognition in Chairman’s remarks ○ Logo projected on General Session Room wall ○ Logo featured in daily General Session sponsor PowerPoint ○ One dedicated Twitter “tweet” and LinkedIn promo before and during the meeting by the NACD account 	<p><u>Table Top:</u></p> <ul style="list-style-type: none"> ○ Prime location in Business Marketplace <p><u>Registrations:</u> 2 – Annual Meeting Passes</p> <p><u>Recognition:</u></p> <ul style="list-style-type: none"> ○ Year-long Acknowledgement on NACD website with hyperlink to your website ○ Various signage with company and/or NACD sponsorship logo (print and digital) ○ List of all attendees ○ Listing in on-site program and mobile app ○ Logo featured in Trip Tips Email Blast and Post-Meeting Email ○ Recognition in Chairman’s remarks ○ Logo featured in daily General Session sponsor PowerPoint ○ One dedicated LinkedIn promo during the meeting by the NACD account. 	<p><u>Table Top:</u></p> <ul style="list-style-type: none"> ○ Prime location in Business Marketplace <p><u>Registrations:</u> 1 – Annual Meeting Pass</p> <p><u>Recognition:</u></p> <ul style="list-style-type: none"> ○ Year-long Acknowledgement on NACD website with hyperlink to your website ○ Various signage with company and/or NACD sponsorship logo (print and digital) ○ List of all attendees ○ Listing in on-site program and mobile app ○ Logo featured in Trip Tips Email Blast and Post-Meeting Email ○ Recognition in Chairman’s remarks ○ Logo featured in daily General Session sponsor PowerPoint
ChemEdge	<p><u>Booth:</u> 1- Prime location 10 x10 Booth</p> <p><u>Registrations:</u> 3– ChemEdge Passes</p> <p><u>Recognition:</u></p> <ul style="list-style-type: none"> ○ Year-long Acknowledgement on NACD website with hyperlink to your website ○ Various signage with company and/or NACD sponsorship logo (print and digital) ○ Excel list of all attendees ○ Listing in on-site program and mobile app 	<p><u>Booth:</u> 1-Prime location 10 x10 Booth</p> <p><u>Registrations:</u> 2– ChemEdge Passes</p> <p><u>Recognition:</u></p> <ul style="list-style-type: none"> ○ Year-long Acknowledgement on NACD website with hyperlink to your website ○ Various signage with company and/or NACD sponsorship logo (print and digital) ○ Excel list of all attendees ○ Listing in on-site program and mobile app 	<p><u>Booth:</u> 1- Prime location 10 x10 Booth</p> <p><u>Registrations:</u> 1– ChemEdge Passes</p> <p><u>Recognition:</u></p> <ul style="list-style-type: none"> ○ Year-long Acknowledgement on NACD website with hyperlink to your website ○ Various signage with company and/or NACD sponsorship logo (print and digital) ○ List of all attendees ○ Listing in on-site program and mobile app

	<ul style="list-style-type: none"> ○ Logo featured in Trip Tips Email Blast and Post-Meeting Email ○ Recognition in Chairman’s remarks ○ Logo projected on General Session Room wall ○ Logo featured in daily General Session sponsor PowerPoint 	<ul style="list-style-type: none"> ○ Logo featured in Trip Tips Email Blast and Post-Meeting Email ○ Recognition in Chairman’s remarks ○ Logo featured in daily General Session sponsor PowerPoint 	<ul style="list-style-type: none"> ○ Logo featured in Trip Tips Email Blast and Post-Meeting Email ○ Recognition in Chairman’s remarks ○ Logo featured in daily General Session sponsor PowerPoint
Regional Meetings / Washington Fly-In (May substitute one regional meeting registration for a pass to Washington Fly-In)	<u>Registrations:</u> 2 – Registration pass to all four Regional meetings <u>Recognition:</u> <ul style="list-style-type: none"> ○ Year-long Acknowledgement on NACD website with hyperlink to your website ○ Recognition at Opening Session ○ Listing in Registration Brochure ○ Listing in on-site program and mobile app ○ Logo featured in Trip Tips Email Blast and Post-Meeting Email ○ Brochure on Registration Table ○ Signage with logo ○ Logo featured in daily General Session sponsor PowerPoint 	<u>Registrations:</u> 1 – Registration pass to all four Regional meetings <u>Recognition:</u> <ul style="list-style-type: none"> ○ Year-long Acknowledgement on NACD website with hyperlink to your website ○ Recognition at Opening Session ○ Listing in Registration Brochure ○ Listing in on-site program ○ Logo featured in Trip Tips Email Blast and Post-Meeting Email ○ Signage with logo ○ Logo featured in daily General Session sponsor PowerPoint 	<u>Registrations:</u> 1 – Registration pass to two Regional meetings <u>Recognition:</u> <ul style="list-style-type: none"> ○ Year-long Acknowledgement on NACD website with hyperlink to your website ○ Recognition at Opening Session ○ Listing in Registration Brochure ○ Listing in on-site program ○ Logo featured in Trip Tips Email Blast and Post-Meeting Email ○ Signage with logo ○ Logo featured in daily General Session sponsor PowerPoint
Total Event Registrations	>19	>11	>7
<i>Estimate of cost if purchased separately</i>	<i>\$68,000</i>	<i>\$48,000</i>	<i>\$28,000</i>
Corporate Sponsor Packages	\$56,000	\$39,000	\$24,000

Call Roselle Foley at (703) 527-6223 x 3041 and become a Corporate Sponsor today!