

# NACD

NATIONAL ASSOCIATION OF  
CHEMICAL DISTRIBUTORS

**July 12 -  
July 15, 2010**

**Registration  
Deadline:  
Monday,  
June 21, 2010**

## **NACD Southern Region Annual Meeting 2010**

### **Boardwalk Inn Resort**

### **Walt Disney World, Lake Buena Vista, Florida**

The NACD Southern Region has contracted with the famous Disney Institute for a 3-day seminar (4 hours per day) to provide attendees the unique opportunity to witness and experience the innovative business strategies of Walt Disney. Each morning we will attend the Disney Institute and each afternoon is open for personal activities or golf at the Disney Resort.

The facilitation of the seminar is designed for interactive activities for approximately 100 attendees. This outstanding meeting is one you do not want to miss and you will want to register early to ensure your spot in the program!

#### **Tuesday, July 13** THEME: LEADERSHIP AND CULTURE

##### **Introduce Walt Disney World Success Formula:**

Leadership Excellence → Employee Excellence → Customer Satisfaction → Financial Results

Instructors will share specific examples of Walt Disney's powerful vision that still guides the Disney Company today. This is aligned with the Walt Disney World Success Formula, a balanced approach for making both strategic and tactical business decisions.

The day will include both classroom and fun "behind the scenes" activities that provide the attendees the chance to experience Disney's training on leadership, organizational structure, culture, communication, and employee engagement. Ultimately, the day will provide attendees an inside look at how Disney inspires employees to higher levels of customer service and performance.

Key Opportunity of comparing your corporate culture to Disney corporate culture:

- ⇒ Value of Leadership
- ⇒ Identifying your Organization Corporate Culture
- ⇒ Learning the Disney "Selection Strategy" for recruiting employees

#### **Wednesday July 13** THEME: COLLABORATIVE CULTURE AND CREATIVITY

Travel behind the scenes to Epcot Cast Services Facility to discover how the organizational culture is reinforced through a supportive and caring work environment and setting up your employees for success.

Key aspects of the day will include activities from Disney instructors that will review the Disney Approach for Inspiring Creativity --- even with business constraints that include meeting regulatory requirements, organizational standards, legal considerations, etc.

One of the unique activities include the participants taking on the role of a Disney Animator by learning to draw Mickey Mouse - learning that "Creativity with Structure" yields consistent, high quality results!

#### **Thursday July 14** THEME: TEAMWORK, APPLICATION, AND COMMITMENT

Applying what we have learned.... On this day participants will work with teams to create and produce a 60-90 second "commercial" identifying a key adaptation and behavioral commitment from Day 1 & 2. The Disney Institute team will provide technical training, story development support, props, costumes, and all editing services. End of the day includes Graduation from the Disney Institute!

**Sign-up Today!**

[http://www.nacd.com/about/regions/southeast/se\\_regional\\_meetings.aspx](http://www.nacd.com/about/regions/southeast/se_regional_meetings.aspx)