

Privacy Policy

The National Association of Chemical Distributors (“NACD,” “we,” “us” and “our”) respects individual privacy and values the confidence of our members and affiliates. This Privacy Policy sets out the privacy principles that we follow with respect to the collection, use, and disclosure of information that you may provide through NACD’s websites, including www.nacd.com, www.nacd.com/nacdu, www.thedistributorsvoice.com, and www.chemicalreactions.com (referred as “website”). Please read this entire Privacy Policy before using NACD’s website or submitting information to NACD through this website. By using the NACD website, you consent to the practices described in this Privacy Policy.

If you have questions or complaints regarding our Privacy Policy or practices, please contact us by any of the methods described below. If you do not agree with our policies, your choice is to not use the NACD website or provide NACD with your information.

COLLECTED INFORMATION

It is NACD’s general policy not to collect user’s personal information from the website. However, when users join NACD as members, affiliates, subscribe to NACD publications, or otherwise contact NACD by email or the website’s designated contact section, in order for NACD to respond, users may be asked to provide personal information from which you can be identified, such as your name, date of birth, postal and e-mail address, phone number, and credit card information. NACD only collects personally identifiable information you voluntarily submit to NACD.

When you terminate your membership, affiliate status, or NACD website account access, NACD may continue to share information about you according to our legal and regulatory requirements. We will use the information you provide us solely for the purpose of providing you with information that NACD believes may be of interest to you, providing you with information and materials you have requested, administering our relationship with you, and for internal business purposes such as NACD research and development projects.

SHARING AND DISCLOSING INFORMATION

We will share your personal information with third parties only in the ways that are described in this Privacy Policy.

Your personal information will not be transferred to a third party outside of NACD without your prior consent but may be used within NACD or by a company acting as an agent of NACD for processing and mailing purposes. NACD may also use this information for performing marketing studies, research projects, or for other commercial purposes for which it may receive compensation. If NACD collects credit card information through this website, such information will be used to fill your order but NACD will not share your personal payment information with third parties. NACD may disclose to carefully chosen third parties navigational and transactional information in the form of anonymous, aggregate usage statistics and demographics but only in forms that do not reveal a website user’s identity or confidential information. We do not otherwise sell your personal information to, or share such personal information with, third parties for their promotional use or for marketing purposes. Third parties refer to any entity not within the NACD organization structure.

Notwithstanding the foregoing, NACD may disclose your personal information as required by law or as needed in legal proceedings when NACD believes in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.

In addition, in the event of a merger, acquisition, or any form of sale of some or all of our assets to a third party, we may also disclose your personal information to the third parties concerned or their professional advisors. In the event of such a transaction, the personal information held by NACD will be among the assets transferred to the buyer.

SECURITY MEASURES

This website has security measures in place to protect the loss, misuse, and alteration of the information under NACD's control. When you enter sensitive information (such as a credit card number) as part of the enrollment process, we encrypt the transmission of that information using secure socket layer technology (SSL).

When you submit information to NACD through our website, you should be aware that your information is transmitted across the Internet and that no method of transmission over the Internet is 100% secure. Although we take reasonable security measures to protect your information when we receive it, you also need to ensure you take appropriate steps to protect your information.

COMMUNICATIONS FROM NACD

We will not send you promotional information without your prior consent and you can change your mind at any time by contacting us. If you no longer wish to receive NACD's promotional communications, you may opt-out of receiving them by following the instructions included in each communication or by contacting us at codonnell@nacd.com.

INTERNATIONAL WEBSITE ACCESS AND CROSS-BOARDER DATA TRANSFERS

If you are visiting the NACD website from outside the United States, your information will be transferred to, stored, and processed in the United States where our servers are located and NACD is based.

In addition, information that NACD collects may be stored and processed in and transferred between any of the countries in which NACD operates to enable the use of the information in accordance with this Privacy Policy. You agree to such cross-border transfers of personal information.

ACCESS AND CORRECTION/NOTICE TO ALL USERS

If your personally identifiable information changes, or if you no longer desire communications or information from NACD, you may correct, update, amend, or deactivate it by making the change by contacting us at codonnell@nacd.com.

You may request a copy of the information NACD holds about you so you can correct or amend information that may be inaccurate or incomplete by writing to dthomas@nacd.com. In addition, we will ask you to provide sufficient evidence of your identity for your own protection so we can ensure that information is being released to the correct person. We will respond to your request to access within 30 days.

To request the deletion of your information, please contact us by writing to dthomas@nacd.com. In some cases, our business requirements and legal obligations may prevent us from being able to delete your information. If we are unable to delete your information we will let you know if we are unable to do so and why.

COOKIES

The NACD website uses cookies and other tracking technologies for the purposes explained below. We treat information collected by cookies and other tracking technologies as non-personal information. However, to the extent that Internet Protocol (IP) addresses or similar identifiers are considered personal information by local law, we also treat these identifiers as personal information. Similarly, to the extent that non-personal information is combined with personal information, we treat the combined information as personal information for the purposes of this Privacy Policy.

When you visit our website, we assign your computer one or more “cookies.” A cookie is a small text file that contains information that can later be read by us to facilitate your access to our website and personalize your online experience by storing your preferences and settings, providing interest-based advertising, and analyzing how the foregoing may improve services. We use both session ID cookies and persistent cookies.

Specifically, we use session-based cookies in order to store language and other country specific preferences such as support contact information. NACD may also utilize cookies in order to track internal metrics of site usage. At no time will this information be provided or sold to any third party affiliates or marketing companies. A session ID cookie expires when you close your browser.

A persistent cookie remains on your hard drive for an extended period of time. Persistent cookies also enable us to track and target the interests of our users to enhance the experience on our site. You can remove persistent cookies by following directions provided in your Internet browser’s “help” file.

A cookie does not give us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. However, this may prevent you from taking full advantage of the website.

NACD may also use web beacons, clear gif technology, action tags or other technologies to collect aggregate Site visitation data by tracking how users navigate to and through the Site. We may also use this technology to track the delivery of HTML email messages. Please note that the website may include web beacons and cookies from their-party service providers. Web beacons cannot be declined when delivered using a regular web page, but they can be refused when

delivered by email. If you do not wish to receive web beacons by email, you will need to disable HTML images or select text only for emails received with your email software.

NACD may also track activity on our website using log files stored on our servers, and collect information, including IP addresses, browser types and versions, geographic information, pages and advertisements viewed and devices used to interact with the Site. We may use this information to personalize your experience and to administer our website. NACD may use a web analytics service, such as Google Analytics, to record and analyze your activity on this Site. The Site or any such service may track your browsing across web sites that use the same service and may collect demographic data, including the type of computer or operating system, location of user (e.g., city, state, country) and gender.

LINKS TO OTHER WEBSITES

The NACD website may contain links to other websites of interest. However, once you have used these links to leave our website, you should note that we do not have any control over that other websites. Therefore, we cannot be responsible for the protection and privacy of any information that you provide while visiting such sites and such sites are not governed by this Privacy Policy. You should exercise caution and look at the privacy statement applicable to the web site in question.

SOCIAL MEDIA WIDGETS

The NACD website includes social media features, such as the LinkedIn, Twitter, and Youtube buttons that run on our site. These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these Features are governed by the privacy policy of the company providing it.

PROTECTION OF CHILDREN'S PERSONAL INFORMATION

The NACD website is intended for adults, such as NACD members and affiliates. NACD does not knowingly collect any personal information from children under the age of 13. Please contact NACD at codonnell@nacd.com. If you suspect that NACD has collected any such information. If NACD learns that we have collected the personal information of a child under 13 without verifiable parental consent, NACD will take steps to delete the information as quickly as possible.

AMENDMENTS

NACD may update this Privacy Policy to reflect changes to our information practices. If we make any material changes we will update you by means of a notice on this Site prior to the changes taking effect. We encourage you to periodically review this page for the latest information on our privacy practices and this Privacy Policy.

CONTACT

If you have questions, comments, and/or complaints regarding NACD's Privacy Policy or how we collect, transmit, and process data please contact us by emailing codonnell@nacd.com, or by writing to NACD at 1560 Wilson Blvd. Suite 1100, Arlington VA 22209.

Effective Date: October, 2016