

ADVERTISING PRICING FOR: **2016 NACD MEMBERSHIP DIRECTORY**

Advertising in the National Association of Chemical Distributors' (NACD) Membership Directory is an excellent way to promote your company's products and services to key decision-makers within the chemical distribution industry. With over 40 years representing the chemical distribution industry and supporting industries in the chemical supply-chain – you too can be a part of our next decade in a growing and vital industry sector!

Who Will See Your Advertisement?

We print 750 copies of the directory that we send to our members and affiliates, strategic partners, and related industry groups and associations. NACD's membership is over 430 companies, with nearly 23,000 employees—our directory is mailed to chemical distributors, major chemical suppliers, and a wide variety of warehouses, storage facilities, carriers, and other service providers.

The Directory is also accessible on our website in electronic format. We will also include a link directly to your company's website at no extra charge.

"I reach for my NACD Directory first when looking for products and services to support my business." George Gilbert, President, Gilbert & Jones

Rates:

	Black/White	Color
Inside Front Cover	N/A	\$4,400 (4-Color) SOLD
Inside Back Cover	N/A	\$4,400 (4-Color)
Back Cover	N/A	\$5,500 SOLD
2 Page Spread	N/A	\$4,500 (BEST VALUE)
Full Page	\$2,310	\$2,750 (2-Color)
½ Page	\$1,925	\$2,090 (2-Color)
¼ Page	\$962	\$1,045 (2-Color)

Deadlines:

Reserve ad space by Feb 1 – artwork is due February 8

2016 NACD MEMBERSHIP DIRECTORY

Yes! Please reserve space in the 2016 NACD Membership Directory.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Date: _____ Signature: _____

Please check your ad selection:		
	Black/White	Color
Inside Front Cover	N/A	<input type="checkbox"/> \$4,400 (4-Color)
Inside Back Cover	N/A	<input type="checkbox"/> \$4,400 (4-Color)
Back Cover	N/A	<input type="checkbox"/> \$5,500 (SOLD)
2 Page Spread	N/A	<input type="checkbox"/> \$4,500 (BEST VALUE)
Full Page	<input type="checkbox"/> \$2,310	<input type="checkbox"/> \$2,750 (2-Color)
½ Page	<input type="checkbox"/> \$1,925	<input type="checkbox"/> \$2,090 (2-Color)
¼ Page	<input type="checkbox"/> \$962	<input type="checkbox"/> \$1,045 (2-Color)

All orders should be emailed to Caitlin O'Donnell at codonnell@nacd.com; or fax to (703) 527-7747.

- The publisher reserves the right to reject any advertising.
- Liability for contents of ads is assumed by the advertiser and advertising agent.
- Ads that appear in the publication with errors that are NACD's fault may receive space credit in the next available issue.
- NACD is not responsible for damages beyond the cost of the ad itself.
- No ad changes will be accepted after the material closing date unless the substituted ad is of like size and color.
- Formatting Requirements: High resolution (300 dpi +) print pdf, with all fonts and images embedded, include crops and bleed
- Full advanced payment is required from advertisers and agencies that have no established credit records with NACD.
- Invoices not paid within 30 days are subject to an interest charge of 2.0% per month on the outstanding balance.
- Cancellations after space closing will be billed at 50% of full rate.
- All payments are to be made in U.S. funds.