

# Membership Directory

## Advertisers' Fact Sheet

Advertising in the Membership Directory provides your company with direct, cost-effective exposure before key decision makers in the chemical distribution industry. Your advertisement is also a great show of support for the industry and association!



### Content

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With its tradition of quality and comprehensive detail, the NACD Membership Directory continues to be the premier publication providing information about NACD members & Affiliates. Published annually, it is the only directory of its kind. The Membership Directory contains listings of over 450 companies, the “who’s who” of the industry.

### Distribution

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Producing 85% of chemical distribution sales, NACD’s membership is comprised of over 430 companies, with over 26,000 employees. Our directory is mailed to chemical distributors, major chemical suppliers, warehouses, storage facilities, carriers, and other service providers and strategic partners. Key contacts include:

- Presidents/CEOs/COOs
- CFOs/Controllers
- Regulatory Compliance Executives/Code Coordinators
- Operations/Facility Executives
- Sales/Marketing Executives

### Rates

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#### Premium Full Color, Full Page Advertisements

- |                      |         |
|----------------------|---------|
| • Inside Front Cover | \$4,532 |
| • Inside Back Cover  | \$4,532 |
| • Back Cover         | \$5,665 |

#### Section Divider Tabs *(see insertion order form for availability)*

- |                 |         |
|-----------------|---------|
| • Full Page     | \$2,833 |
| • Half Page (H) | \$2,153 |
| • 1/4 page      | \$1,076 |

# Membership Directory

## Advertising Agreement & Insertion Order

Company Name: \_\_\_\_\_

Advertiser Contact Name: \_\_\_\_\_

Will provide new artwork

Run same ad as last year

Billing Address/City/State?/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Please check one:

#### Premium Full Color, Full Page Advertisements

\_\_ Inside Front Cover \$4,532

\_\_ Inside Back Cover \$4,532

\_\_ Back Cover \$5,665

#### Section Divider Tabs

\_\_ Full Page \$2,833

\_\_ Half Page (H) \$2,153

\_\_ 1/4 page \$1,076

- Distributor Members Tab
  - SOLD** Front      **SOLD** Back
- NACD Regions Tab
  - \_\_Front      \_\_Back
- Affiliate Companies Tab
  - \_\_Front      \_\_Back
- Chemical Educational Foundation Tab
  - \_\_Front      \_\_Back

### PAYMENT INFORMATION AND TERMS

Check Enclosed - Made payable to "NACD"

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

All orders should be emailed to Caitlin O'Donnell at [codonnell@nacd.com](mailto:codonnell@nacd.com) or faxed to (703) 527-7747.

# Membership Directory

## Advertising Specifications

### Deadline

Artwork due.....February 5, 2018

### Design/Printing Specifications

SIZE	LIVE	TRIM	BLEED
Inside Front Cover	8x10.5	8.5x11	8.75x11.25
Inside Back Cover	8x10.5	8.5x11	8.75x11.25
Back Cover	8x10.5	8.5x11	8.75x11.25
Full Page	8x10.5	8.5x11	8.76x11.25
Half Page (H)	8x 5.125	-----	-----
1/4 Page	3.875x5.125	-----	-----

**FILE TYPE: PDF, JPEG, TIFF files as CMYK, no less than 300dpi.**

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### Advertising Terms

- The publisher reserves the right to reject any advertising.
- Liability for contents of ads is assumed by the advertiser and advertising agent.
- Ads that appear in the publication with errors that are NACD's fault may receive space credit in the next available issue.
- NACD is not responsible for damages beyond the cost of the ad itself.
- No ad changes will be accepted after the material closing date unless the substituted ad is of like size and color.
- Formatting Requirements: High resolution (300 dpi +) print pdf, with all fonts and images embedded, include crops and bleed
- Full advanced payment is required from advertisers and agencies that have no established credit records with NACD.
- Invoices not paid within 30 days are subject to an interest charge of 2.0% per month on the outstanding balance.
- Cancellations after space closing will be billed at 50% of full rate.
- All payments are to be made in U.S. funds.

Questions? Contact Caitlin O'Donnell at (571) 482-3040 or [codonnell@nacd.com](mailto:codonnell@nacd.com).