

REACH CHEMICAL INDUSTRY DECISION-MAKERS

Advertise in the NACD Membership Directory

Advertising in the National Association of Chemical Distributors' (NACD) Membership Directory is an excellent way to promote your company's products and services to key decision-makers within the chemical distribution industry.

The Membership Directory features:

- Detailed Member contact information.
- Relevant Association information.
- A targeted forum for members/Affiliates to market products and services.

"I reach for my NACD Directory first when looking for products and services to support my business." George Gilbert, President, Gilbert & Jones

AUDIENCE:

Producing 93% of chemical distribution sales, NACD's membership is comprised of over 430 companies, with over 26,000 employees. Our directory is mailed to chemical distributors, major chemical suppliers, warehouses, storage facilities, carriers, and other service providers and strategic partners.

RATES:

Size/Location	Rate
Inside Front Cover	\$4,400
Inside Back Cover	\$4,400
Back Cover	\$5,500
Full Page	\$2,750
½ Page (H)	\$2,090
¼ Page	\$1,045

The Directory is also accessible on our website in electronic format. A link directly to your company's website will be included at no extra charge. Advertising in NACD's annual Directory allows you to stay top of mind and develop brand awareness for your company.

Deadlines:

Reserve ad space by Feb 1 – artwork is due February 8

2017 NACD MEMBERSHIP DIRECTORY

Yes! Please reserve space in the 2017 NACD Membership Directory.

Name: _____

Company: _____

Phone: _____ Fax: _____ Email: _____

Date: _____ Signature: _____

Size/Location	Rate	Reserve
Inside Front Cover	\$4,400	SOLD
Inside Back Cover	\$4,400	<input type="checkbox"/>
Back Cover	\$5,500	<input type="checkbox"/>
Full Page	\$2,750	<input type="checkbox"/>
½ Page (H or V)	\$2,090	H <input type="checkbox"/> V <input type="checkbox"/>
¼ Page	\$1,045	<input type="checkbox"/>
Please see page 3 for ad size and specs.		

PAYMENT INFORMATION AND TERMS

Check Enclosed – Made payable to “NACD”

Credit Card # _____ Exp. Date: _____ CVV: _____

Name on Card: _____

Signature: _____

All orders should be emailed to Caitlin O’Donnell at codonnell@nacd.com or faxed to (703) 527-7747.

- The publisher reserves the right to reject any advertising.
- Liability for contents of ads is assumed by the advertiser and advertising agent.
- Ads that appear in the publication with errors that are NACD’s fault may receive space credit in the next available issue.
- NACD is not responsible for damages beyond the cost of the ad itself.
- No ad changes will be accepted after the material closing date unless the substituted ad is of like size and color.
- Formatting Requirements: High resolution (300 dpi +) print pdf, with all fonts and images embedded, include crops and bleed
- Full advanced payment is required from advertisers and agencies that have no established credit records with NACD.
- Invoices not paid within 30 days are subject to an interest charge of 2.0% per month on the outstanding balance.
- Cancellations after space closing will be billed at 50% of full rate.
- All payments are to be made in U.S. funds.